

“Employability and Career Development Opportunities in Korea”

To be presented by

Mr. William B. Choi (Founder/CEO of Posture 360, South Korea)

Hosted by

*Korean Studies Centre at the University of Queensland, Australia &
Center for Australian Studies, Yonsei University, South Korea*

DATE & TIME: Thursday 17 March 2022

4:00 - 5:00 PM (Brisbane, Australia) / 3:00 - 4:00 PM (Seoul, South Korea)

ZOOM: <https://uqz.zoom.us/j/86402776423?pwd=TnFyNy9uRjcxVXdVb0ZDU3JxOjZoUT09>

SPEAKER AND DISCUSSANT

- Speaker: Mr. William B. Choi (Founder/CEO of Posture 360, South Korea)
- Discussant: Prof. Heejin Lee (Yonsei University, South Korea)
Dr. Isaac Lee (The University of Queensland, Australia)
Ms. Yeun Ji Cho (The University of Queensland, Australia)
- MC: H. A. Prof. Jae-Hoon Jung (The University of Queensland, Australia)

ABOUT THE SPEAKER

Mr. William B. Choi is a tech entrepreneur, speaker, and advisor to high growth companies and is the Founder & CEO of Posture360, a Smart wearable & SaaS platform that relieves people of back pain worldwide with sensors embedded in posture correcting products. With 2 successful exits and having led investments and teams in several startups ranging from consumer technology, healthtech to AI & Big Data, he has received several innovation awards and been recognized for his achievements. William was the Co-Author of “The First 99 Milestones”, an intensive 3 day entrepreneurship boot camp held at UBC in Vancouver, Canada, and guest-lectured at Seoul National University, Korea University, HUFs, and Sungyungwan University MBA Programs. William is on the Faculty at the Norwich Medical School, having helped launch “The Clinical Leadership & Entrepreneurship Program” at the UEA based in the UK, and is The Executive Director of The Startup Seoul Accelerator.