2025 1st Korean Studies Webinar
Korean Studies Centre at the University of Queensland
2025 년도 퀸즈랜드 대학교 한국학 센터 1 차 웨비나

"Competitive Enterprise Culture of Korea and Australia"

Co-hosted by

Korean Studies Centre at the University of Queensland, Australia

& Center for Australian Studies at Yonsei University, South Korea

Date & Time : Wednesday 26th February 2025 5:00 – 6:00 PM (AEST) Brisbane, Australia

Venue: Gordon Greenwood (32 – Room 211) or via ZOOM: 699 028 5444

Speaker and Discussant

- Speaker: Professor Hee-jin Lee (Yonsei University, South Korea)
- Discussant: A Prof Dong-bae Lee (The University of Queensland, Australia)

Professor Hee-jin Lee will discuss cultural differences experienced while working at a Korean company, the characteristics of Korean enterprise culture, competitive enterprise culture, a comparison between Korean and Australian corporate cultures, strategies for overcoming challenges effectively, and opportunities to work at large Korean companies or in Korea.

About the speaker

Professor Hee-jin Lee is a professor at the Graduate School of International Studies at Yonsei University, South Korea. He graduated from the Department of Business Administration and earned a master's degree in sociology from Seoul National University. He received his Ph.D. from the Department of Information Systems at the London School of Economics and Political Science (LSE), where he conducted research on time and information technology. He has worked as a professor at Brunel University in the UK and the University of Melbourne, Australia. Additionally, he worked as a civilian member of the Prime Minister's Office's International Development Cooperation Task Force and the editor-in-chief of the Korea Association of International Development and Cooperation. Currently, he is the director of the Australian Studies Centre at Yonsei University and has made significant contributions to research on Korea-Australia relations

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